ADRIATIC
LUXURY HOTELS

LOCAL COMMUNITY POLICY

Our Commitment

We are committed to active involvement in the local communities around our properties and central office. We care to enhance the well-being of our local stakeholders and generate sustainable opportunities for economic, cultural, and social development. We believe and recognise that the success of our business is inextricably linked to the success of the community in which our hotels are based and in which we operate. By hiring, buying, and investing locally we are devoted to helping preserve the traditions, values and ecosystems.

Our Approach

The aim of our community investment and involvement is to achieve a positive impact. Therefore, the activities that we support must be aligned with our corporate values, sustainability goals and business conduct.

Some of our supported projects and initiatives

- Culture: Dubrovnik Summer Festival, Dubrovnik Winter Festival, Aklapela Festival, Epidaurus Festival, 'Tišina molim' Festival, Festa Dubrovnik, Dubrovnik Festwine, Festival of Mediterranean Film, Dubrovnik Film Festival, Midsummer Night Festival, Dubrovnik Winter Festival, Unseen Festival in Cavtat, Good Food Festival, 'Dubrovačka Baština – Lazareti, Konavle Art Festival, Dubrovnik Tourist Board: Easter Promotion and Dubrovnik Carnival Prize, Stara Skula Mljet, Kino Mediteran – Mljet, Dubrovnik Media, Dubrovnik Symphonic Orchestra (numerous projects), individual artistic projects and initiatives from young artists in Croatia and abroad
- Education: We sponsor hospitality students through a dedicated educational program, aimed to ensure a good educational infrastructure for lifelong learning.
- Environment and Responsible Tourism: We cooperate with local organisations and initiatives such as Dubrovnik and Mljet Eco Actions to support sustainable livelihoods while protecting our ecosystems, species and biodiversity. We are also engaged in local collaborations of touristic players to get ahead of overtourism and ensure a net positive impact on the local community.
- Infrastructure: We support local infrastructure projects to enhance safety and local needs. By providing financing to increase the capacity of flights to Dubrovnik, we directly support the local tourism industry and economy.
- Sports: Sport is an integral part of the local community. Hence, we support sports associations and events and local sports clubs (Waterpolo clubs - VC Bellevue and VC Cavtat, Basketball Club Dubrovnik). We finance tournaments and other competitions, such as the Earth, Sea and Fire Triathlon.
- Humanitarian and Social Responsibility: Most of our financial support is invested in humanitarian actions and needs. ALH has helped to provide equipment for the Dubrovnik hospital, local fire-fighter units and the development of the new youth centre as well as participating in charity events sponsoring local aid organizations for children with disabilities. We have organised, for example, humanitarian action for flooded areas in the northern area of Croatia and supported a nationwide project for children with disabilities.

In Dubrovnik, 11 June 2025

David James Taylor
President of the Management Board